



MESSAGE FROM THE PRESIDENT

As we continue to deal with the challenging effects of COVID-19 with the on again / off again potential of mandatory vaccinations battle now in the courts, it has reminded me of another profound statement of our father: "If it was easy, everyone would be doing it!" At PSC Crane & Rigging, we strive to tackle challenges by running towards them, not away. Being proactive may sometimes feel as though you are saying, "The sky is falling!" however in reality you'd much rather be prepared than unprepared. This holds true on many of the challenges facing all of us today: From Cyber Security and Ransomware to Workforce Shortages and now the recent Supply Chain issues.



No business or industry is perfect, but that doesn't mean we shouldn't strive for perfection. In fact, a lot of times as soon as we think we have a problem (an opportunity for improvement at PSC) solved another item evolves to which causes more change to become necessary.

The business game board evolves due to economic, environmental or political changes however that is where the foundation of our Values and Beliefs must remain in focus to overcome those new challenges. It's really no different than what a very good football team does at half-time. They assess what's working and what is not then make adjustments where necessary to secure the win, one play at a time.

At PSC Crane & Rigging, we have been very fortunate with recent growth. Our team is extremely dedicated and eager to learn new skills while also sharing techniques they have learned previously and we continue to focus on our Values & Beliefs (Trust / Honesty / Dignity & Respect). Repeatedly we share that the executives don't have all the answers nor are their answers always right. Some decisions may take years to determine whether they were right or wrong and of course others are more immediate. Either way – you learn!

Progress comes in many forms. Remaining positive and motivated to seek solutions may be your first challenge however it is all a state of mind. Everyone is not doing what we do at PSC, and what we do at PSC is not always easy – nor should it be! Having that mindset becomes the willingness to turn challenges into opportunities and opportunities into wins – one play at a time.

Thank you,

James R. Sever
President & CEO

WHAT'S NEW



Upgrading and expanding our surface offerings at PSC has been a strategic focus. Recently we added a 2021 Tadano 80ton R/T Crane and a 2021 Fontaine 60ton Trailer. Both of these assets have quickly exposed us to new opportunities throughout 2021.

FEATURED JOB



PSC recently utilized our 10-meter drop-deck trailer and a pair of six-line Goldhofer SPMTs to perform a "6-deck-6" over-the-road transport of a new 20' long x 9'6" wide x 16'8" tall transformer weighing 250,000 pounds. The transformer was received at a rail siding and then transported approximately four miles to its final destination where it was offloaded via jack & slide method onto a concrete pad in a live substation.



SAFETY

There is a tendency in safety, business, and life to be on the lookout for the "next new thing." No matter what we have or how well it's working, we seek out the latest and greatest gadget or process. Often this search for "what's next" neglects the steps we've taken that have been yielding successful results.

In these challenging times, PSC believes the most important "thing" these days, is relearning and re-emphasizing the basics. For us, that means ensuring our 100/0 safety culture and the mission, vision, values, and beliefs that have resulted in safe behaviors continue to be embraced at all levels of the organization.

Early on in 2017, we recognized the need to improve our safety culture, and began to implement the changes necessary to lead this transformation. In the first quarter of 2022, we will be getting back to the basics by re-emphasizing those changes successfully applied in 2017. Two of the most significant and impactful changes being:

- PSC's Leadership Training Presentation, which reviews the basic concepts of safety leadership, identifies qualities of effective safety leaders, and defines their responsibilities.
- PSC's Job Safety Analysis / Pre-Job Hazard Assessment Training, which helps to ensure all hazards we encounter on our project sites are identified, mitigated, and communicated to our team members prior to onsite activities.

PSC believes our continual success will be achieved by ensuring company leaders and field team members continue to effectively communicate, provide constructive correction, and hold each other accountable, while also displaying the leadership, attitudes, and beliefs that impact our decision-making related to safety, health, and the environment every day, at work, and at home.

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